



**AGENDA**  
**Elgin Main Street Advisory Board**

**Thursday, January 21, 2021 –8:00 a.m.**

**Go To meeting call – Email [community@ci.elgin.tx.us](mailto:community@ci.elgin.tx.us) for meeting call information or contact the City Secretary [asanchez@ci.elgin.tx.us](mailto:asanchez@ci.elgin.tx.us) or call 512-801-5748**

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,

Katy Gassaway, Krista Marx, Jake Carter, Marla Jensen, Monica Nava, Sarah Gudenkauf

**Business Meeting**

1. CALL TO ORDER

1.I. Welcome New Board Members

2. ROLL CALL

3. PUBLIC COMMENT

4. MINUTES

4.I. Minutes December 17, 2020

Documents:

[MSB MINUTES 12-17-2020.PDF](#)

5. Financial Report- Revenue And Expenditures

5.I. Financial Report- Revenue And Expenditures

Documents:

[MAIN STREET FINANCE REPORT DEC 2020.PDF](#)

6. NEW BUSINESS

6.I. Main Street Manager Position

6.II. Meeting Schedule 2021

6.III. Main Street Grant Applications

Documents:

[MSB GRANT SPREADSHEET 1-15-2021.PDF](#)

6.IV. Waster Service Collection Options

6.V. Elgin Main Street Experience The Possibilities

Documents:

[EXPERIENCE THE POSSIBILITIES.PDF](#)

6.VI. Traffic & Sales Accelerator

Documents:

[PROPOSAL FOR ELGIN - FINAL \(2\).PDF](#)

6.VII. Social Media Plan

Documents:

[ELGIN SOCIAL STRATEGY.PDF](#)

6.VIII. 2020-2021 Budget

Documents:

[MSB BUDGET 2020 -2021.PDF](#)

6.IX. Parking

7. Updates

Documents:

[CARTS \\_PAGE\\_11.PDF](#)

[114 DEPOT.JPG](#)

[206 DEPOT.JPG](#)

[SIDEWALK PROJECT MAP.PDF](#)

[DOWNTOWNSHOPPINGCARD.REV.12.09.PDF](#)

[SIDEWALK SALE RACK CARD .PDF](#)

8. ANNOUNCEMENTS

9. ADJOURNMENT

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the

Elgin City Hall of the City of Elgin on or before 5:30pm Friday January 15, 2021.

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Amy Miller, Director Community Services

applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. Location is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.