



Main Street Board Meeting Minutes  
January 18, 2023

**I. Called to Order at 7:32 a.m. by Stacey Wilhite.**

Attending: Stacey Wilhite, Krista Marx, Katy Gassaway, Sarah Gudenkauf, Skie O'Mahoney, Ed Rivers and Jake Carter.

Absent: Monica Nava, Mercathea Hughes

Staff: Kristina Alvarez

**II. Welcome**

Public Comment: None.

**III. Minutes:**

October 27, 2022, minutes were provided to the board. Ed Rivers made a motion to approve minutes. 2<sup>nd</sup> by Sarah Gudenkauf. Motion passed unanimously.

**IV. Financial Report:**

Report was provided to the board, with corrections noted. Item was charged to the budget that will need to be moved. Accurate numbers are noted in provided report.

**V. New Business – Discussion & Possible Action**

**1. Hogeye Festival**

New rack cards presented, announced that we will not have a carnival at Hogeye this year due to the new construction of the park and police station. Working on options for Friday night and enlarging the children's activity area to compensate. Looking for new chair of dessert contest. Children's parade and costume contest is being handled. Kenny Orts has been booked for the Friday night street dance. Looking for vendors with glow in the dark children's toys for the Friday night dance. VFW to take over vendor ice orders.

**2. Veteran's Park Expansion Update**

Studio 1619 has provided us with 30% plans on all four phases, we are on track to start bidding for Phase I in the spring.

**3. Main Street Marketing Grant Applications**

No new applications since the last meeting.

**4. Main Street Improvement Grant Applications**

Discussion on adding ADA accessible and grease traps to this grant. The motion was made by Ed Rivers to remove the ADA compliant restrooms wording from the Improvement Grant, Jake 2<sup>nd</sup> the motion. All voted in favor except Sarah Gudenkauf voted against. Motion passed.

**5. Business Retention & Recruitment Committee**

Committee is tasked with determining businesses that may need assistance so the committee could set one on one meetings to see how the committee can assist the business.



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**6. Promotion & Tourism Committee**

**7. Design Team**

Dedication was moved to January, mural is complete.

**VI. Announcements**

Sip, Shop, & Stroll February 9th

Hatitude, February 4th

Sip, Shop & Stroll March 9th

Sip, Shop & Stroll April 13th

Music in the Park every Friday Night April through May

Updated provided on the \$25,000 GM Main Street Grant submitted to provide a music garden at the library. Details were provided on the New Year's Eve event, Glowing into 2023. The Time to Shine parade had the most entries and was the largest parade anyone can remember. The Main Street Retreat dates will need to be chosen in the new year.

Adjourned: 7:49 am

Approved:

Attest:

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