



Main Street Board Meeting Minutes
February 16, 2023

I. Called to Order at 7:32 a.m. by Stacey Wilhite.

Attending: Stacey Wilhite, Katy Gassaway, Sarah Gudenkauf, Skie O'Mahoney, Ed Rivers.

Absent: Jake Carter, Mercathea Hughes. Krista Marx arrived at 7:36 am. Monica Nava arrived at 7:40 am.

Staff: Kristina Alvarez

II. Welcome

Public Comment: None.

III. Minutes:

January 19, 2023, minutes were provided to the board. Ed Rivers made a motion to approve minutes. 2nd by Sarah Gudenkauf. Motion passed unanimously.

IV. Financial Report:

Report was provided to the board. Discussion was had on turnover in Finance department. No vote was needed.

V. New Business – Discussion & Possible Action

1. Hogeye Festival

Discussion on financial status, including Cow Patty Bingo distribution of funds from Hogeye going to the Veterans Park expansion. Car show will charge a fee this year to provide prizes.

2. Veteran's Park Expansion Update

Texas Historic Commission holding a Design Workshop this afternoon. Tour at 11:30 am. on the park expansion.

3. Main Street Marketing Grant Applications

Elizabeth Sullivan Art submitted a marketing grant for \$100 her studio. Ed Rivers made a motion to approve. Krista Marx seconded. Motion approved.

4. Main Street Improvement Grant Applications

No grant application this month.

5. Business Retention & Recruitment Committee

Business 101 will be held on Wednesday, April 19th. Fifteen local businesses have been invited with guest speakers on business development.

6. Promotion & Tourism Committee

Meet next week, no update at this time.

7. Design Team

Art plan is being updated. Elginopoly has been discussed for the downtown square.

Painting the planters has been on hold due to the weather. Pilot planter should be painted



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by the next board meeting. Recycling old event boards for immersive experience at Explore Elgin Arts & Culture.

8. Parklet Pilot Project

Discussion of the project and guidelines needed to move forward. We will look at ways to offer block spaces with a universal system to address safety concerns. Consider a schedule to rotate parklets per block downtown.

VI. Announcements

Sip, Shop & Stroll March 9th

Sip, Shop & Stroll April 13th

Music in the Park every Friday Night April through May

Adjourned: 8:09 am

Approved:

Attest:
